

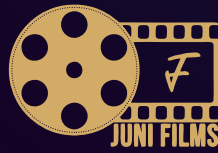
**Junifilms**  
*presents*

अहं ब्रह्मास्मि

JUNI

THE LAST PRAYER

A FILM BY ANURAG SHARMA



## About Junifilms

Junifilms is an official film production Banner owned by Mr. Anurag Sharma .

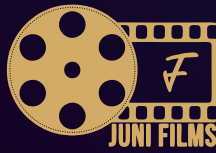
We are a team and association of nearly 70 creative people who produce better innovative productions which are made to entertain both domestic as well as international audience. We have potential in bringing better quality of videos.

Junifilms is a leading independent film making which focus on the needs and the requirements of the clients. We have better production rights and various distributors who have independent production sets.

Junifilms also engage the new talent from the market who is willing to become a professional actor, director, producer , singer, editor or any creative asset of the film industry .

Junifilms has tied up with most popular studios and celebrities of film industry to make a good quality product and strong branding packages.

Our main focus is to provide a good content with minimum budget to our audience and clientage.



## About Filmmaker

Anurag Sharma young filmmaker ( Actor, Director, Writer & Produce) from Haryana . Born on 1984 and M.Tch in educational background. He is an Associate Producer cum member of IMPPA and Fellow member of SWA (Writer). Anurag Sharma is also Impanelled with Haryana Govt. DPIR for Film Production .

Anurag worked as a multitasker in different movies. In the movie "Juni-The Last Prayer" he worked as a writer, actor, director and producer. In the movie "Aarohi" he worked as a writer and in post-production as an associate director.

He did many short films as well. In "Trust in god & Do the Right" he worked as a Filmmaker for YouTube live. In "The Accident" he worked as a Filmmaker for Chandigarh administration. For OP Chaudhary (IAS) he Directed three films for Chhattisgarh Govt. (BJP). In "ChawalBaba" he worked as an Associate Director for Raman Sarkar Chhattisgarh Govt. In "Atal Vikas Doot" he worked as a Director for Atal Ji (Govt).

He did many comedy series as well. In "Mismatch" he worked as a Director, Writer, Producer for YouTube live. In "Jungle Book" he worked as a Director and Writer in Pre-Production.

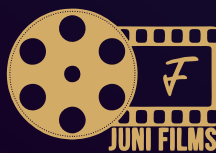
He did few Documentary also. In "Rock Garden" he worked as an Associate Director for Chandigarh administration.

He has many songs in his bucket. In the song "Son Nice" he worked as an associate Producer and Director. In "Akad Bam Bam" he worked as a Director and Producer

He Directed many shows in News Channels. He directed many travels shows, TVCs, Video Songs for Indian audience as well for US TV.

In total he did more than 200 Shoot and has a writing experience in video production.





## About Film

Juni - 'The Last Prayer' the film revolves around the internal conflict of a man with GOD in the backdrop of IPC 498A dealing with divorce laws which is being mischievously by some bad elements in the society.

The full length feature film has been shot in the tricity with artists from the entire region.

The Hero is from Haryana, heroine from Himachal Pradesh and villain from Punjab while supporting cast is from Chandigarh, Delhi, Jammu Kashmir, and Uttar Pradesh apart from these three states. Nearly 150 people involved in making of film Pre-Production to Post Production. Few of Them are introduced below.

Cast and Crew : Anurag Sharma , Manisha Rathore, Lavanika Sharma , Suchintan Sidhu, JatinKhullar, Manjit Singh, Amit Mishra, VimalTrikha, Soni,Pushpa Rana, Rahul Kumar, Arjun Vats, AnuKumari, B.S.Chawla, Aditi Vashistha, Narinder Kaushal, Raja Pahalwaan, Dr.SandeepPuri, Mamta Sharma

Producer & Co-Producers - Satyapal Sharma, Suresh Malik

Director Associates : Amar Gabby , Raghav Valiya

Singers: Nakul Mudgal, Meenakashi Panchal, Abhie Sharma, Ramchander Bhardwaj , Bali Sharma

VO- Suresh Malik, Naresh Goswami

Banner - Junifilms

Studio-Entertainment Plus

DOP & Camera - Sunny, Inder Singh

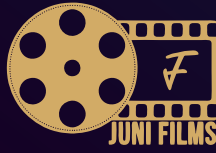
Music - Ashok Verma

BGM - Rajneesh Bhardwaj

PR & Mkt.- Microcineplex

Edit - Harshadeep Singh, prince Garg, Ravi Gatri, Sachin Mehra

Dubbing Support - KalpanaSharma, Amrita, Priyanjaly, Sunil Sharma



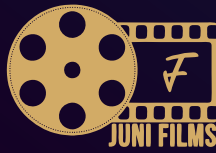
## Poster Released

Film Poster has been released by Mr. Rakesh Bedi Ji . For which the Press conference has been already conducted at Press club Sector 27 Chandigarh.

The news has been already covered in major newspapers and online media.

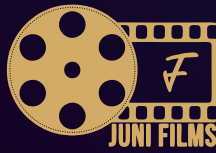


Poster Liking Campaigns have been already started with celebrities likes Ms. Shweta Tiwari, Mr. Yashpal Sharma, Mr. Kuldeep Sharma, Mr. Rahul Tharur and many more have become the part of activity.



## Upcoming Activities

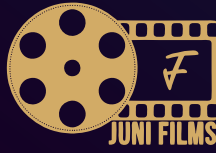
- Title song has been planned using a Renowned Bollywood face.
- Launching of the Website for the film and promoting it through youth oriented and film related portals.
- Website Promotion for overseas distribution of the film.
- Content Generation related to the subject of the film.
- Viral Video for the Promotion of the Film.
- Social Media Optimization through Facebook, Instagram and Youtube.
- Regular Twitting on the subject and the Film.
- Blogs on the subject and the Film.
- Film Page Promotion on Facebook and other Networking Sites.
- Tweets on the Film Subject.
- Promotion on You Tube and other sites
- Coordination with Music and Entertainment Channels to Play the Popular Song of the Film and showing Film footage in news stories.
- News Stories in Film and entertainment portals.
- TV Promo before One Month of the Release but with very few spots in the day to create ground for the release.
- Press Tours in the Cities where Film has been Shot.
- TV Promos in relevant TV Channels with High Frequency depending on the Distribution of the film.
- On Ground Events engaging Activists.
- On Ground Events on the Subject of the Film like a Event with a Funny Theme.



## Other Promotions

- Promotion Youth Oriented Publications as Media Partners.
- News Channel Partner.
- Digital Marketing Partner
- Outdoor Partner in various Cities with Cast of the Film
- National Newspapers mainly Glamour and Films Segment
- Trade Magazines and Industry related Websites.
- Regional Newspapers
- Film and Entertainment News Agencies like Subhash K Jha, Bollywood News Services, I A N S etc.
- Freelancers Journalists working in Entertainment space
- General Interest Magazines.
- General News Channels
- Business News Channels
- Newswires and related websites.
- News Agencies
- Google, Yahoo and Search Engines.
- Social Networking Sites
- Press Releases.
- Write-ups.
- Interviews and one to one.
- Press Conferences.
- Features.
- Event Based Publicity.
- Special News Stories
- News Coverage and Appearance on related shows





## Our Proposal

Respected Sir/Mam,

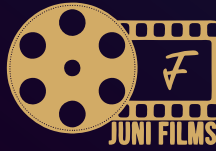
We are glad to put a win-win proposal to associate with us in our upcoming Hindi Feature Film 'Juni-The Last Prayer '. In previous year we have produced our first home production feature film JUNI - The Last Prayer.

We are inviting you to handshake with us for a very good and viable commercial venture as well as international co-branding strategy. We are willing to ti-up with you for a long term future plans and projects. We assure you for the better returns and best publicity.

We want to keep you with us in our all press conferences, TV interviews and other social media activities for your valuable ideas and suggestions.

Hoping to start a business journey together.

Best Regards  
Anurag Sharma & Junifilms Team



## Budget & Shares

Total film budget : 2.50 Cr. - 3.0 Cr. Including Film Production, PR Marketing & Distribution

### Proposal to Partners

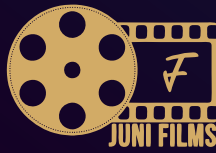
#### Type A - Investor 1.25 Cr

- 40 percent of total recovery from film rights ( release revenues, overseas rights , internet rights, satellite rights, music right , regional rights etc.)
- sponsors revenue (local associates not included )

#### Type B - Brand Sponsors

##### Cat 1 - Title Sponsor Presented By-1Cr

- As title sponsor main brand
- 20 percent share of total recovery from film rights
- branding everywhere with film promotions as title sponsor in all print material, soft material, video promo material and film titling
- branding with celebrities
- We will keep our sponsor brand in press conferences ( whenever it will possible)



## **Cat 2 - Powered By - 50 lakh**

- 10 percent share of total recovery.
- branding everywhere with film promotions as powered sponsor.

## **Cat 3 - Co-Sponsor (5)- 30 Lakh Per Brand**

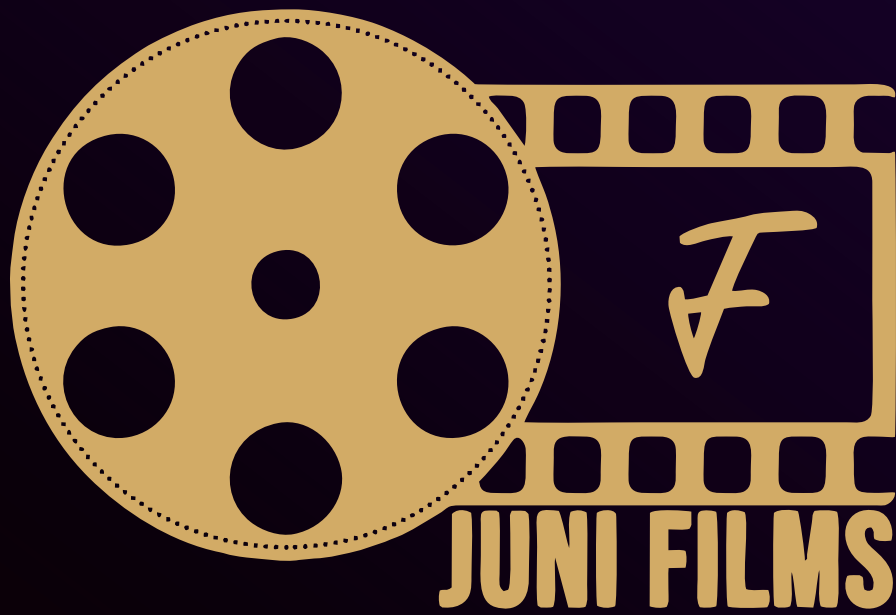
- branding everywhere with film as co-sponsor.
- branding everywhere with film promotions co- sponsor in all print material, soft material, video promo material and film titling.

## **Cat 4 - In association with (10) - 5 Lakh Per Brand**

- 10 Brands For Local marketing.
- branding everywhere with film promotions in all print material, soft material, news and TV material at local level.

## **Cat 5 - Aaj Ke Brand (upto 1 Lakh)**

- SMM posting on our official page with brands photographs / video interview/ video profile & daily events.



फिल्में जिंदगी की ...

[www.junifilms.com](http://www.junifilms.com)